Dear Friends,

World Allergy Week will take place from 13-19 April 2015. This year, WAO has selected the theme Airway Allergies – The Human and Economic Burden. Airway Allergies is rising in prevalence around the world and there is a need for understanding of treatment and increasing the quality of life. WAO will reach out globally to share information and encourage dialogue and collaboration toward improved patient care and quality of life for those who suffer from airway allergies.

World Allergy Week is an opportunity for your Member Society to raise awareness of the unmet needs of airway allergies and the specific issues that affect your communities. I hope you will join us during World Allergy Week and conduct outreach activities targeted to patients, caregivers, medical professionals, policymakers and the general public for the benefit of the patient. WAO will provide resources to its member societies for use in local, national and regional activities, and these materials will be available online at www.worldallergyweek.org.

I hope that you will start your activities today by adding the World Allergy Week 2015 logo to your Member Society websites and linking it to www.worldallergyweek.org and also promote it in your newsletters, journals, and email communications to your members.

Upcoming WAO Meetings

World Allergy Congress 2015

As a reminder, registration and abstract submission for WAC 2015 has officially opened. We are looking forward to welcoming the allergy community to Seoul, Korea on 14-17 October 2015. We have many stimulating sessions planned including a full Pediatric Track, Jr Member programmed Practical Courses, Workshops, Sister Society Symposia and state-of-the-art new Horizon Sessions. We hope that you join us, as well as our partners, KAAACI and APAPARI, for this exciting World Congress.

We encourage all Jr Members to apply to receive a travel grant to attend the Congress. If you are not yet a WAO Jr Member, you can apply for a free membership here: link. Our Jr Member Group offers the unique opportunity to network and collaboration with your peers worldwide.

WAO Symposium on Food Allergy and the Microbiome

We hope you have saved the dates for WAO’s upcoming Symposium on Food Allergy and the Microbiome. This focused, innovative Symposium will be held in Miami, FL, USA on 5 – 6 December.
2015. The purpose of the Symposium is to bring basic and translational scientists, clinical immunologist, allergists and researchers together to expand their knowledge in the fields of Food Allergy and the Microbiome. There will be opportunities to submit cutting-edge abstracts for the Symposium which will be reviewed by the top Key Opinion Leaders in the fields. Continue to visit: www.worldallergy.org/symposium2015 for key dates and further information.

Sincerely yours,

Lanny J. Rosenwasser
President, World Allergy Organization

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